



JUNIOR LEAGUE OF SAVANNAH

Women building better communities

COASTAL COLUMNS NEWSLETTER

Contact person: Tara Aikens
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Mailing Address: Junior League of Savannah
PO Box 23545
Savannah, GA 31403

Please attach payment to your completed form and mail it to the Junior League of Savannah at the attention of Tara Aikens. Attach additional pages as needed.

Name of Company

Contact

Billing Address

City, State & Zip

Phone Number

E-mail address

Coastal Columns is a member produced monthly (September to May) black and white publication which contains advertising exclusive of travel, credit card and insurance advertising in accordance with US Postal Service non-Profit Bulk Mail regulations.

ADVERTISING SIZES AND RATES:

Advertisers agree to pay the advertising rates set forth below.
Advertisers should indicate their choices by circling all that apply:

<i>Size</i>	<i>1 issue</i>	<i>5 issues (1/2 year) 15% discount</i>	<i>9 issues (full year) 25% discount</i>
Business Card	\$30	\$127.50	\$222
1/8 Page (3 ¾ x 2 ½)	\$60	\$255	\$450
1/4 Page (3 ¾ x 5 1/8)	\$125	\$531.25	\$937.50
1/2 Page (7 ¾ x 5 1/8)	\$250	\$1062.50	\$1875
Full Page (7 ¾ x 10 ¼)	\$500	\$2125	\$3750

- 20% discount for members
- 20% discount for non-profits
- Discounts will not be combined, and larger discount will be applied.

FREQUENCY:

Coastal Columns agrees to produce said publication the following months: September to May. Coastal Columns reserves the right to alter schedule and will notify advertisers of any change well in advance. Space reservations and ads are due to Coastal Columns by the following deadlines:

<u>Issue:</u>	<u>Deadline:</u>
September	July 31
October	August 28
November	September 25
December	October 23
January	November 20
February	December 18
March	January 22
April	February 19
May	March 19

AD SUBMISSIONS:

Ads can be submitted via e-mail or CD. Only electronic files are accepted. Only Black and White ads are accepted. CMYK and RGB ads will not be accepted. We accept the following formats: high resolution .tif, .eps, .pdf and .jpg files and all artwork must be at least 300dpi. Please flatten all artwork, embed all images and convert any fonts to outlines. Artwork from the web or embedded in a Word document will not be accepted. All support files (including art and fonts) must accompany the ad if the artwork is not flattened. All fonts must be TrueType or postscript. All colors must be built as or converted to black and white colors to avoid complications. Email finished artwork to headquarters@jrleaguesavannah.org. Please keep in mind that our e-mail system can only accept files that are less than 3MB. Please name all files with the advertiser's name. If emailing an ad, supply a fax proof to 912.790.1084

This agreement is entered into this _____ day of _____, 200____ between the Junior League of Savannah, Inc. and the Advertiser listed above for an ad in the Coastal Columns under the foregoing terms and conditions. The undersigned agrees to purchase, and Junior League agrees to provide, advertising space in the Coastal Columns Newsletter as set forth in this Agreement. **All advertising content and layout is subject to the approval of Junior League of Savannah.** All ad space is subject to availability. All payments will be due in full by the deadline for each issue as set forth above, unless other arrangements have been made.

Advertiser

Date

Junior League Representative

Date

Circle one: APPROVED / NOT APPROVED