



JUNIOR LEAGUE OF SAVANNAH

Women building better communities

Junior League Sponsorships

The Junior League of Savannah (JLS), which was founded in January 1926, is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

For more than 80 years, the Junior League of Savannah has proudly provided volunteers and funding to help our community in a variety of ways. During that time, the League has donated over \$2,600,000 and 518,000 volunteer service hours. Each year, every Active and Provisional member performs a minimum of fifty hours of volunteer service totaling up to 20,000 hours per year.

Currently, the JLS focuses its efforts on women and children's advocacy initiatives. The Junior League of Savannah plans to provide nearly \$61,000 of direct community funding during the 2009-2010 fiscal year plus another \$23,000 in community involvement to support these initiatives. Each of our community projects includes both financial and volunteer support.

The Junior League of Savannah believes that women and children deserve to be empowered through quality opportunities in order to thrive and to be contributing members of our community. These opportunities should develop the whole person socially, emotionally, physically, as well as academically. We have partnered with a number of local agencies to provide valuable community services and improvements.

Community Projects for 2009 – 2010

CASA - Savannah Chatham County Court Appointed Special Advocates, Inc. (\$10,000)

Oatland Island Wildlife Center: Pollination Garden (\$8,800)

Interfaith Hospitality Network: Family Mentoring Program (\$5,000)

Done in a Day Projects (\$16,500)

South Carolina Lowcountry Projects (\$4,000)

Golden Isles Projects (\$3,000)

Additional Funding

- Community Assistance Fund Grants (\$7,500)
- Kids Who Care Scholarships (\$5,000)
- Community Emergency Fund Grants (\$1,000)

Platinum Level - \$20,000 over four years (\$5,000 per year)

Advertising: Logo and Name prominently displayed on all Junior League materials

1. Platinum Sponsor Cover logo on all JLS *Coastal Columns* newsletters (published 9 times per year with a circulation of 1,100 JLS members)
2. One full-page or two half-page advertisements per year in *Coastal Columns* (circulation of 1,100 JLS members; value of \$500 x 4 years = \$2,000)
3. Platinum Sponsor Name on Cover and logo on title page and on a full page acknowledgement of Platinum Sponsors in the JLS Annual Report (published annually with a circulation of 1,500 to JLS members, JLS sponsors, community leaders and community focus partners)
4. Logo acknowledgement of Platinum Sponsorship in *Savannah Morning News* Thrift Sale publicity supplement (published annually with a circulation of 39,000 and daily readership of 130,000)
5. Platinum Sponsor Logo on Thrift Sale publicity posters (1,200, including Spanish language posters, posted in area businesses and public venues throughout Savannah, Hilton Head Island and the Golden Isles).
6. Logo on Thrift Sale billboards (placed in high traffic areas for four weeks prior to the event; average daily traffic count of 85,200 and a total traffic count of 2.5 million) or comparable alternate exposure.
7. Platinum Sponsor Logo on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events (400 JLS Active members)
8. Platinum Sponsor Logo on Junior League's Sponsorship Recognition to be displayed at Thrift Sale (annual attendance of over 3,000) and JLS membership meetings (9 per year)
9. Logo acknowledgement of Platinum Sponsorship on title page of annual JLS Yearbook (includes JLS information and membership directory with a circulation of 1,100 JLS members)
10. Platinum Sponsorship logo acknowledgment in the meeting program agenda and on visual aides (PowerPoint) used at general membership meetings (9 per year)
11. On JLS Website (www.jrleaguesavannah.org), sponsor logo linked to sponsor's website
12. Platinum Sponsor Logo in the Junior League's annual *Savannah Morning News* full page advertisement thanking our sponsors at the end of each League year (May or June).
13. Sponsorship mentioned in all JLS press releases.

Opportunities for Direct Membership Contact

1. A presentation (5 minutes) may be made at one Membership Meeting during the League year (September – May). Sponsor may also set up a manned kiosk to be displayed during the social time prior to the meeting and may distribute pamphlets or other literature on the seats in advance of the start of the meeting.
2. Booth space may be arranged during Thrift Sale Days and Preview Party Event to display promotional information (includes Junior League members and ticketed public attendees).
3. Invitation to the May JLS Annual Meeting with recognition on stage and logo in the event program.

Tickets to Junior League of Savannah sponsored events

- 10 Tickets to Thrift Sale Preview Party, held on the 1st Thursday in October, every year
Value: $\$250 \times 4 \text{ years} = \$1,000$)

Gold Level - \$15,000 over four years (\$3,750 per year)

Advertising: Logo and Name prominently displayed on many Junior League materials (Gold Sponsor logos and names will be printed in a smaller font size than those of Platinum Sponsors)

1. Gold Sponsor Logo in all JLS *Coastal Columns* newsletters (published 9 times per year with a circulation of 1,100 JLS members)
2. One half-page or two quarter-page advertisements per year in *Coastal Columns* (circulation of 1,100 JLS members; value of \$250 x 4 years = \$1,000)
3. Gold Sponsor Logo on Cover and listing on title page and on a ½ page acknowledgement of Gold Sponsors in the JLS Annual Report (published annually with a circulation of 1,500 to JLS members, JLS sponsors, community leaders and community focus partners)
4. Gold Sponsor logo in *Savannah Morning News* Thrift Sale publicity supplement (published annually with a circulation of 39,000 and daily readership of 130,000)
5. Gold Sponsor Logo on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events (400 JLS Active members)
6. Gold Sponsor logo on Junior League's Sponsorship Recognition to be displayed at Thrift Sale (annual attendance of over 3,000) and JLS membership meetings (9 per year)
7. Gold Sponsor logo on title page of annual JLS Yearbook (includes JLS information and membership directory with a circulation of 1,100 JLS members)
8. Gold Sponsorship logo acknowledgment in the meeting program agenda and on visual aides (PowerPoint) used at general membership meetings (9 per year)
9. On JLS Website (www.jrleaguesavannah.org), sponsor logo linked to sponsor's website
10. Gold Sponsorship logo in the Junior League's annual *Savannah Morning News* full page advertisement thanking our sponsors at the end of each League year (May or June).

Opportunities for Direct Membership Contact

1. Sponsor may set up a manned kiosk to be displayed during the social time prior to one meeting during the League year (September – May) and may distribute pamphlets or other literature on the seats in advance of the start of the meeting.
2. Invitation to the May JLS Annual Meeting with recognition on stage and Gold Sponsor logo in the event program

Tickets to Junior League of Savannah sponsored events

- 6 Tickets to Thrift Sale Preview Party, held on the 1st Thursday in October, every year (Value: \$150 x 4 years = \$600)

Silver Level - \$10,000 over four years (\$2,500 per year)

Advertising: Name prominently displayed on Junior League materials

1. Silver Sponsor name listing in all JLS *Coastal Columns* newsletters (published 9 times per year with a circulation of 1,100 JLS members)
2. One quarter-page advertisement per year in *Coastal Columns* (circulation of 1,100 JLS members; value of \$125 x 4 years = \$500)
3. Name on Cover and listing on title page and on a 1/4 page acknowledgement of Silver Sponsors in the JLS Annual Report (published annually with a circulation of 1,500 to JLS members, JLS sponsors, community leaders and community focus partners)
4. Silver Sponsor name listing in *Savannah Morning News* Thrift Sale publicity supplement (published annually with a circulation of 39,000 and daily readership of 130,000)
5. Silver Sponsor name listing on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events (400 JLS Active members)
6. Silver Sponsor name listing on title page of annual JLS Yearbook (includes JLS information and membership directory with a circulation of 1,100 JLS members)
7. Silver Sponsorship name listing acknowledgment in the meeting program agenda and on visual aides (PowerPoint) used at general membership meetings (9 per year)
8. Silver Sponsorship name listing on JLS Website (www.jrleaguesavannah.org)
9. Silver Sponsorship name listing in the Junior League's annual *Savannah Morning News* full page advertisement thanking our sponsors at the end of each League year (May or June).

Opportunities for Direct Membership Contact

1. Sponsor may distribute pamphlets or other literature on the seats in advance of the start of one meeting during each League year (September – May).
2. Invitation extended to the May JLS Annual Meeting with recognition on stage and Silver Sponsor name listing in the event program

Tickets to Junior League of Savannah sponsored events

- 2 Tickets to Thrift Sale Preview Party, held on the 1st Thursday in October, every year (Value: \$50 x 4 years = \$200)

Individual Meeting Sponsor: \$500-\$2,000*

May Annual Meeting Sponsorship: \$2,000

- Listing in JLS *Coastal Columns* newsletter in the issue preceding the event (with circulation of 1,100 to JLS members)
- Acknowledgment in the meeting program and on visual aides (PowerPoint) used at the meeting
- Sponsors may make a presentation during the meeting, up to 5 minutes in length
- Sponsors may set up a manned kiosk to be displayed during the social hour prior to the meeting
- Sponsors may distribute pamphlets or other literature by placing them on the seats in advance of the start of the meeting
- Name listing on Junior League's Meeting Sponsorship Sign to be displayed at the membership meeting
- In-kind donations for meeting venues and food will be considered

General Membership Meeting Sponsors: \$500 or \$1,000

(In-kind donations for meeting venues and food will be considered)

Presenting Meeting Sponsor: \$1,000

- Listing in JLS *Coastal Columns* newsletter in the issue preceding the meeting (with circulation of 1,100 to JLS members)
- Acknowledgment in the meeting program agenda and on visual aides (PowerPoint) used at the meeting
- Sponsor may make a presentation during the meeting, up to 5 minutes in length
- Sponsor may also set up a manned kiosk to be displayed during the social time prior to the meeting or may distribute pamphlets or other literature on the seats in advance of the start of the meeting.
- Name listing on Junior League's Meeting Sponsorship Sign to be displayed at the membership meeting

Meeting Sponsor: \$500

- Listing in JLS *Coastal Columns* newsletter in the issue preceding the meeting (with circulation of 1,100 to JLS members)
- Acknowledgment in the meeting program agenda
- Sponsor may distribute pamphlets or other literature by placing them on the seats in advance of the start of the meeting
- Name listing on Junior League's Meeting Sponsorship Sign to be displayed at the membership meeting

Kids Who Care Scholarship Sponsor:

- At the May Annual Meeting, the Junior League of Savannah awards five \$1000 scholarships to graduating high school seniors from Chatham, Bryan, Effingham, Bullock, Jasper, Liberty, Glynn and Beaufort (SC) counties who have demonstrated a strong commitment to voluntarism and outstanding community involvement. These scholarships are a \$5,000 annual commitment by the Junior League to the future generation.
- Sponsor may contribute funding in increments of \$1000.
- Sponsor will be invited to attend the May Annual Meeting to assist with the presentation of the award and to introduce the recipient.
- Sponsor name will be listed with the Junior League of Savannah on the award plaque for each donation of \$1,000.
- Sponsor will receive acknowledgement in the meeting program agenda.

***Terms and Agreements of Individual Meeting Sponsors**

- Potential sponsorships that do not fall within these sponsorship levels, such as an in-kind donation, will be at the discretion of the Sponsorship Development Committee, in conjunction with the President and President-Elect.
- Sponsorship agreements are subject to the approval of the President and President-Elect
- Sponsorships for some meetings may be restricted due to the nature or logistics of such meetings.
- Sponsors will be provided a copy of our Mission Statement and will be encouraged to be consistent with that statement during presentations and with distributed materials
- Sponsors will be educated as to the agenda and nature of the meeting, including any guests who have been invited to the meeting and/or special agenda items. Distributed materials should be appropriate to the nature of the meeting and all ages of invited guests.
- All presentation materials are subject to the approval of the Sponsorship Development Committee in conjunction with the President and President-Elect
- Product sales are prohibited (distribution of coupons is permitted)



JUNIOR LEAGUE OF SAVANNAH

Women building better communities

Junior League of Savannah, Inc.
P.O. Box 23545
Savannah, GA 31403
(912) 790-1002

Sponsorship Agreement

_____ (Name of Company) agrees to be a sponsor of the Junior League of Savannah beginning _____ for a term of four (4) years.

Individual meeting sponsorship is a one-time payment commitment.

Choose sponsorship level:

Junior League Sponsor:

- Platinum \$20,000 (\$5,000/yr)
- Gold \$15,000 (\$3,750/yr)
- Silver \$10,000 (\$2,500/yr)

Individual Meeting Sponsor:

- May Annual Meeting Sponsor \$2,000
- Presenting General Meeting Sponsor \$1,000
- General Meeting Sponsor \$ 500
- Kids Who Care Scholarship Sponsor \$_____

The sponsor's payment of \$_____ will be made:

- In one payment of \$_____ due_____.
- In annual installments of \$_____ over the next four years. Installments will be due by March 31 each year.

In return the Junior League of Savannah agrees to the terms of the attached benefits statement.

Company Name _____

Billing Contact _____

Mailing Address _____

JLS President or President-Elect

Company Representative

JLS Vice President Finance

Title

Date

Date

JUNIOR LEAGUE OF SAVANNAH COMMUNITY PROJECTS OVERVIEW

For the past 80 years, the Junior League of Savannah has proudly provided volunteers and funding to help our community in a variety of ways. During that time, the Junior League has donated over \$2,600,000 and 518,000 volunteer service hours. Each year, every Active and Provisional member performs a minimum of fifty hours of volunteer service totaling up to 20,000 hours per year.

Currently, the JLS focuses its efforts on women and children's advocacy initiatives. More than \$50,000 will be distributed to women and children's advocacy projects during the 2009-2010 fiscal year. Each of our community projects includes both financial and volunteer support.

The Junior League of Savannah believes that women and children deserve to be empowered through quality opportunities in order to thrive and to be contributing members of our community. These opportunities should develop the whole person socially, emotionally, physically, as well as academically.

Savannah Chatham County Court Appointed Special Advocates, Inc. (CASA) JLS volunteers will serve as CASA Ambassadors, assisting the CASA program in creating fun, recreational and educational opportunities for children (ages 0–17) in foster care, under the jurisdiction of juvenile court and the Department of Children and Family Services. Funding and volunteers for this project will provide for three to four events for these children throughout the year, including a Back to School Rally/Positive Parenting Information Fair at which the children would receive school uniforms and school supplies and a Holiday Event. In addition, JLS funding will be used to provide a "My CASA and Me" resource book to each child when an Advocate is appointed to his/her case.

Oatland Island Wildlife Center: Pollination Garden Project

JLS members will continue and expand the Pollination Garden Project. Expansion will incorporate the inclusion of a walk-through butterfly garden component. In addition, JLS members will continue to staff the four main OIWC community events: the Cane Grinding Festival, the Sheep to Shawl Festival, the Halloween Hike, and the Medieval Festival.

Interfaith Hospitality Network: Family Mentoring Program

The aim of the Family Mentoring Program is to help families learn and practice life skills specific to goal setting, action planning, problem solving, and financial planning/budgeting. This program is based on a national initiative and is new to the Savannah location. JLS volunteers will implement and conduct workshops to help families, specifically homeless women and children, develop these very important life skills.

Done in a Day

Junior League members will complete one-day projects related to women and children's advocacy for a variety of community agencies selected by a call for applications process.

South Carolina Lowcountry Projects

Junior League members residing in these areas will complete projects related to women and children's advocacy for a various community agencies selected by a call for applications process.

Golden Isles Projects

Junior League members residing in these areas will complete projects related to women and children's advocacy for a various community agencies selected by a call for applications process.

Additional Funding

- Community Assistance Fund Grants
- Community Emergency Fund Grants
- Kids Who Care Scholarships

For more information regarding our projects, please contact the Junior League of Savannah:

(912) 790-1002

headquarters@jrleaguesav.org

www.jrleaguesav.org