



JUNIOR LEAGUE OF SAVANNAH
Women building better communities

2016-2017 Advertising Kit

Thank you for your interest in the Junior League of Savannah's *Coastal Columns* Newsletter and Annual Magazine. Please review the advertising information including in this kit and we look forward to hearing from you. Your support of The Junior League of Savannah through an ad helps ensure the league's vitality and ability to continue to serve our community.

***Coastal Columns* - Annual Magazine**

Ad Size Chart & Pricing

Size	Specs	Regular Price	JLS Member/Non-Profit Price
Full Page Bleed	8.25" x 10.75"	\$575	\$460
Half Page	7.48" x 4.94"	\$275	\$220
Quarter Page	3.68" x 4.94"	\$150	\$120
Eighth Page	3.68" x 2.43"	\$100	\$75

***Coastal Columns* - Spring Newsletter**

Ad Size Chart & Pricing

Size	Specs	Regular Price	JLS Member/Non-Profit Price
Full Page Bleed	8.25" x 10.75"	\$575	\$460
Half Page	7.48" x 4.94"	\$275	\$220
Quarter Page	3.68" x 4.94"	\$150	\$120
Eighth Page	3.68" x 2.43"	\$100	\$75

*A 5% discount will be added for those who commit to both newsletter issues.

Ad Deadlines

Annual Magazine: August 31

Spring Newsletter: March 31

Ad submission information: All ads should be submitted to the Newsletter Editor, Katie Kellogg, at JLSCoastalColumns@gmail.com by the deadlines listed above. Ads for both the Annual and Spring Newsletter should be submitted in full color.

JUNIOR LEAGUE OF SAVANNAH

Physical Address:

28 East 41st St.
 Savannah, GA 31401

Phone:

912.790.1002

Email:

Headquarters@jrleaguesav.org

Mailing Address:

P.O. Box 23545
 Savannah, GA 31403



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Coastal Columns

A publication by the Junior League of Savannah

ADVERTISING CONTRACT

Please complete the following:

_____	_____
Name of Company	Contact
_____	_____
Billing Address	City, State & Zip
_____	_____
Phone Number	Email Address

Note: Coastal Columns is a member produced publication which contains advertising exclusive of travel, credit card and insurance advertising in accordance with the US postal Service non-Profit Bulk Mail regulations. Advertisers agree to pay the advertising rates set forth below. Advertisers should indicate their choices by check the size below. Please check all that apply.

Annual Newsletter (2016 Issue)

Size	Specs	Regular Price	Member/Non-Profit Price
<input type="checkbox"/> Full Page Bleed	8.25" x 10.75"	\$575	\$460
<input type="checkbox"/> Half Page	7.48" x 4.94"	\$275	\$220
<input type="checkbox"/> Quarter Page	3.68" x 4.94"	\$150	\$120
<input type="checkbox"/> Eighth Page	3.68" x 2.43"	\$100	\$75

Spring Newsletter (2017)

Size	Specs	Regular Price	Member/Non-Profit Price
<input type="checkbox"/> Full Page Bleed	8.25" x 10.75"	\$575	\$460
<input type="checkbox"/> Half Page	7.48" x 4.94"	\$275	\$220
<input type="checkbox"/> Quarter Page	3.68" x 4.94"	\$150	\$120
<input type="checkbox"/> Eighth Page	3.68" x 2.43"	\$100	\$75

This agreement is entered into this _____ day of _____, 20__ between the Junior League of Savannah, Inc. and the Advertiser listed above for an ad in the Coastal Columns under the foregoing terms and conditions. The undersigned agrees to purchase, and Junior League agrees to provide, advertising space in the Coastal Columns as set forth in this agreement. All advertising content and layout is subject to the approval of the Junior League of Savannah. All ad space is subject to availability. All payments are due in full by the deadline for each issue as set forth in the advertising kit. Ads will not be placed until payment is received.

Advertiser: _____ Date: _____

Junior League Representative: _____ Date: _____

For Office Use Only

Paid: Yes/No

Method: Cash/Check/Card

Approved: Yes/No