

**2017-2018 Advertising Kit**

Thank you for your interest in the Junior League of Savannah’s Coastal Columns Newsletter and Annual Magazine. Please review the advertising information including in this kit and we look forward to hearing from you. Your support of The Junior League of Savannah through an ad helps ensure the league’s vitality and ability to continue to serve our community.

**Coastal Columns - Annual Newsletter**

**Ad Size Chart & Pricing**

Size Specs Price Member Non-Profit Price

Full Page Bleed 8.25” x 10.75” $575 $460

Half Page 7.48” x 4.94” $275 $220

Quarter Page 3.68” x 4.94” $150 $120

Eighth Page 3.68” x 2.43” $100 $75

**Coastal Columns - Spring Newsletter**

**Ad Size Chart & Pricing**

Size Specs Price Member Non-Profit Price

Full Page Bleed 8.25” x 10.75” $575 $460

Half Page 7.48” x 4.94” $275 $220

Quarter Page 3.68” x 4.94” $150 $120

Eighth Page 3.68” x 2.43” $100 $75

\*A 5% discount will be added for those who commit to 2 or more newsletter issues.

**Ad Deadlines**

Annual Magazine: July 31

Spring Newsletter: March 31

**Ad submission information**: All ads should be submitted to the Newsletter Editor, Dana Schuller Smith, at jlscoastalcomumns@gmail.com by the deadlines listed above. Ads for both the Annual and Spring Newsletter should be submitted in full color.

**Physical Address:**

502 E Broughton St.

Savannah, GA 31401

**Mailing Address:**

P.O. Box 23545

Savannah, GA 31401

**Phone:**

912.790.1002

**Email:**

Headquarters@jrleaguesav.org



Coastal Columns

A publication by the Junior League of Savannah

**ADVERTISING CONTRACT**

Please complete the following:

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Name of Company Contact

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Billing Address City, State & Zip

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Phone Number Email Address

Note: Coastal Columns is a member produced publication which contains advertising exclusive of travel, credit card and insurance advertising in accordance with the US postal Service non-Profit Bulk Mail regulations. Advertisers agree to pay the advertising rates set forth below. Advertisers should indicate their choices by check the size below. Please check all that apply.

**Annual Newsletter (2017)**

Size Specs Price Member/Non-Profit Price

□ Full Page Bleed 8.25” x 10.75” $575 $460

□ Half Page 7.48” x 4.94” $275 $220

□ Quarter Page 3.68” x 4.94” $150 $120

□ Eighth Page 3.68” x 2.43” $100 $75

**Spring Newsletter (2018)**

Size Specs Price Member/Non-Profit Price

□ Full Page Bleed 8.25” x 10.75” $575 $460

□ Half Page 7.48” x 4.94” $275 $220

□ Quarter Page 3.68” x 4.94” $150 $120

□ Eighth Page 3.68” x 2.43” $100 $75

This agreement is entered into this \_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 20\_\_\_ between the Junior League of Savannah, Inc. and the Advertiser listed above for an ad in the Coastal Columns under the foregoing terms and conditions. The undersigned agrees to purchase, and Junior League agrees to provide, advertising space in the Coastal Columns as set forth in this agreement. All advertising content and layout is subject to the approval of the Junior League of Savannah. All ad space is subject to availability. All payments are due in full by the deadline for each issue as set forth in the advertising kit. Ads will not be placed until payment is received.

Advertiser:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Junior League Representative:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For Office Use Only

Paid: Yes/No Method: Cash/Check/Card Approved: Yes/No