Sponsorship Packet

2018 | 2019

ALL PROCEEDS BENEFIT THE JUNIOR LEAGUE OF SAVANNAH AND ITS MISSION-BASED AND COMMUNITY PROJECTS

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JUNIOR LEAGUE OF SAVANNAH

JOIN US!

We invite you to become a sponsor of the Junior League of Savannah and promote your company brand among an affluent target market and to convey your commitment to Savannah, Golden Isles, and South Carolina Lowcountry communities.

Sponsorship opportunities may include recognition at the following events:

THRIFT SALE
October 12 – 14, 2018 | National Guard Armory

THRIFT SALE
Junior League of Savannah

- Friday evening Preview Party with Sips & Sweets provided by Kendra Scott along with exciting raffles
- The League's longest running fundraiser since 1947
- Admission $5 - $20

MASQUERADE
February 2, 2019 | Savannah Station

ANNUAL JUNIOR LEAGUE OF SAVANNAH
MASQUERADE Ball

- JLS's premier fundraiser
- Food provided by local Savannah caterer
- Live music from Main Street
- Black Tie optional
- Cash bar
- Silent and Live Auctions with mobile bidding
- Admission $75 - $125

FIT KIDS FEST
March 2, 2019 | Savannah State University

FitKidsFest
PRESENTED BY THE JUNIOR LEAGUE OF SAVANNAH

- Focus on promoting overall wellness to primary and secondary students in our community
- Over 40 booths and activities
- Food, music, and raffles
- Admission FREE

JUNIOR LEAGUE OF SAVANNAH

YOU CAN MAKE A DIFFERENCE

For 92 years, the Junior League of Savannah has been training its members to become community leaders. Today, we have more than 700 members who are selflessly committed to our mission-based programs designed to support K-12 education.

We are determined to make a change. Your donation helps support our following programs:

AMERICA'S SECOND HARVEST FOOD BANK | BACK PACK BUDDIES:
Providing low-income children and their siblings with nutritious, child-friendly, one-step meals that they may otherwise not have on the weekends away from school. The JLS purchases and packs these nutritional bags for distribution to local schools so those students can focus on academic achievement.

BUILD-A-BRIDGE FOUNDATION | DIVAS PROGRAM:
Designed to nurture young women, age 12-17, in becoming successful in areas of self-esteem, health and fitness, education, career development, social skills, volunteerism, and travel through cultural exposure, experiences, after school tutorials, etiquette classes, and college tours.

FRANK CALLEN BOYS AND GIRLS CLUB | AMAZING ULTIMATE JOURNEY:
With this program, children, age 9-12, meet monthly to focus on different environments, cultures, and global natural resources through music, games, crafts, and discovery-based activities.

DONE IN A DAY PROJECTS:
We assist local community agencies with smaller projects that can be accomplished in one to two days. Examples of past projects include: assisting with crafts at the Annual Telfair Art Fair, bathroom makeovers at Coastal Middle School, reading and crafts for Halloween at the Brunswick Library, and assisting with the Bluffton Boys & Girls Club reading program.

JUNIOR LEAGUE OF SAVANNAH

VOLUNTEER SUCCESS STORIES BY THE NUMBERS

Community Impact is our legacy. Take a peek into last year's community service projects in Savannah, Golden Isles and South Carolina Lowcountry.

2017 -2018

10,000+ IMPACT SHIFTS COMPLETED LAST YEAR (ESTIMATED TO BE WORTH $241,000)

$81,742+ IN KIND-DONATIONS DONATED DIRECTLY FROM OUR MEMBERSHIP

PROVIDED $5,000 TO KIDS WHO CARE SCHOLARSHIPS

17 COMMUNITY PARTNERS SERVED

JUNIOR LEAGUE OF SAVANNAH

LEAGUE SPONSORSHIP OPPORTUNITIES

	Diamond $10,000	Platinum $7,500	Gold $5,000	Silver $2,500	Bronze $1,000	Friend $500
Naming Rights to Event(s)	✓					
Name and Logo on event(s) materials and signage	✓	✓	✓	✓	✓	✓
***Coastal Columns* Advertisement**	✓ Full Page annually	✓ Half Page annually	✓ Quarter Page annually	✓ Quarter Page annually		
Press Material recognition for event(s)	✓	✓	✓	✓		
Social Media Exposure	✓ Monthly	✓ Monthly	✓ Monthly	✓ Quarterly	✓ Quarterly	✓ Quarterly
Event Tickets	10 tickets to both Thrift Sale Preview Party and Annual Masquerade Ball	8 tickets to both Thrift Sale Preview Party and Annual Masquerade Ball	6 tickets to both Thrift Sale Preview Party and Annual Masquerade Ball	4 tickets to both Thrift Sale Preview Party and Annual Masquerade Ball	2 tickets to both Thrift Sale Preview Party and Annual Masquerade Ball	2 tickets to Thrift Sale Preview Party

JUNIOR LEAGUE OF SAVANNAH

SPECIFIC EVENT SPONSORS

THRIFT SALE

(*$250 Thrift Sale t-shirt sponsor*):

- Company logo on event t-shirt
- Listing in JLS weekly E-Blast newsletter in issue preceding event

MASQUERADE

(*In-Kind Donations will be considered*):

$1,000 Sponsor

- 8 tickets to event and designated table near stage
- Logo included on all event signage and print materials
- Recognition on JLS webpage and social media accounts in weeks leading up to event
- Listing in JLS weekly E-Blast newsletter in issue preceding event

$500 Sponsor

- 4 tickets to event
- Logo included on all event signage and print materials
- Listing in JLS weekly E-Blast newsletter in issue preceding event

FIT KIDS FEST

(*In-Kind Donations will be considered*):

$500 Sponsor - Activity Area

- Naming rights to sponsored area (activity / booth)
- Logo included on event signage and t-shirt
- Recognition on JLS webpage and social media accounts
- Listing in JLS weekly E-Blast newsletter in issue preceding event

$250 Sponsor - T-Shirt

- Logo included on event signage and t-shirt

JUNIOR LEAGUE OF SAVANNAH

SPONSOR AGREEMENT

COMPANY / ORGANIZATION:	Company Name / Organization:
MAILING ADDRESS:	Attention To:
	Company/Vendor Name:
	Address:
	City, State, Zip:
EMAIL:	
PHONE:	
LEAGUE SPONSOR:	☐ DIAMOND ☐ GOLD ☐ BRONZE ☐ PLATINUM ☐ SILVER ☐ FRIEND
EVENT SPONSOR:	☐ THRIFT SALE ☐ MASQUERADE ☐ FIT KIDS FEST
TYPE OF CONTRIBUTION:	☐ CASH ☐ IN-KIND DONATION *(must provide list of donations and value)*
PAYMENT:	CHECK MADE PAYABLE TO: **JUNIOR LEAGUE OF SAVANNAH**
	PAY BY CREDIT CARD ☐ VISA ☐ AMEX ☐ MASTERCARD
	NAME:
	BILLING ADDRESS:
	CREDIT CARD #:
	EXP DATE: / CVV CODE:

Please return completed form and payment to:

Junior League of Savannah
ATTN: Fund Development
P.O. Box 23545
Savannah, GA 31404
Email: sponsor@jrleaguesav.org | Phone: 912.790.1002

PLEASE EMAIL JLS FUND DEVELOPMENT WITH YOUR COMPANY LOGO