



JUNIOR LEAGUE OF SAVANNAH

Women building better communities

The Junior League of Savannah (JLS), founded in January 1926, is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

For over 90 years, the Junior League of Savannah has proudly provided volunteers and funding to help our community in a variety of ways. During that time, the League has donated over \$2,875,000 and 580,000 volunteer service hours. Each year, every Active and Provisional member performs a minimum of fifty hours of volunteer service; presently this totals to approximately 12,500 hours per year.

Currently, the Junior League of Savannah focuses its efforts on women and children's advocacy initiatives and K-12 education improvement. Throughout its fiscal year, the JLS will provide approximately \$30,000 of direct community funding in the communities it serves: Savannah, Bluffton/Hilton Head, Statesboro, and the Golden Isles. Each of the community projects includes both financial and volunteer support.

The Junior League of Savannah believes that women and children deserve to be empowered through quality opportunities in order to thrive and to be contributing members of our community. These opportunities develop the whole person socially, emotionally, physically, as well as academically. The JLS partners with a number of local agencies to provide valuable community services and improvements.

LEAGUE PARTNERS

Platinum Level - \$5,000 annual investment

Logo and Name prominently displayed on Junior League materials

- Platinum Sponsor Logo on JLS *Coastal Columns* newsletter (published twice a year with a circulation of more than 800 JLS members).
- Two half-page advertisements per year in the *Coastal Columns* newsletter (value of \$500).
- Platinum Sponsor Logo on all Thrift Sale print publicity including ~500 posters displayed in area businesses and public venues (Ads / posters publicized throughout the region – Areas include the Savannah area, Statesboro, Hilton Head Island and the Golden Isles).
- Platinum Sponsor Logo on Thrift Sale billboards or visual advertisements (placed in high traffic areas prior to the event; average daily traffic count of 85,200 and a total possible traffic count of 2.5 million) or comparable alternate exposure.
- Ability to place brochures on Thrift Sale Check-out Table (annual attendance of over 2,000).
- Platinum Sponsor Logo on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events and Fit Kids Fest.
- Platinum Sponsor Logo on JLS's Sponsorship Recognition to be displayed at Thrift Sale (annual attendance of over 2,000) and Masquerade & Silent Auction.
- Platinum Sponsor Logo displayed at additional JLS events such as Fit Kids Fest and Annual Spring Fundraiser.
- Platinum Sponsor Logo acknowledgment in the meeting program agenda and on visual aids (PowerPoint) used during all general membership meetings (9 per year).
- Platinum Sponsor Logo displayed on JLS website (www.jrleaguesav.org). A link to the Platinum Sponsor's website will be included on the JLS website if requested.
- Platinum Sponsor Logo in the Junior League's annual *Savannah Morning News* advertisement thanking its sponsors at the end of each League year (May or June).
- Sponsorship acknowledged bi-monthly in JLS Facebook posts (approximately 1,350 followers) and league-wide weekly e-blasts, as requested by Sponsor.

Opportunities for Direct Membership Contact

- A presentation (10 minutes) may be made at one Membership Meeting during the League year (September – April).
- Sponsor may also set up a manned kiosk to be displayed during the social time prior to the meeting and may distribute pamphlets or other literature on the seats in advance of the start of the meeting.
- Invitation to the May JLS Annual Meeting with recognition on stage and logo in the event program.

Tickets to The Junior League of Savannah's Masquerade & Silent Auction in the Spring

8 Tickets (Value: up to \$600)

Gold Level - \$3,750 annual investment

Logo and Name prominently displayed on many Junior League materials (Gold Sponsor logos and names will be printed in a smaller font size than those of Platinum Sponsors)

- Gold Sponsor Logo in JLS *Coastal Columns* newsletter (published twice a year with a circulation of more than 800 JLS members).
- Two quarter-page advertisements per year in the *Coastal Columns* newsletter (value of \$300).
- Gold Sponsor Logo on all Thrift Sale print publicity including ~500 posters displayed in area businesses and public venues (Ads / posters publicized throughout the region – Areas include the Savannah area, Statesboro, Hilton Head Island and the Golden Isles).
- Gold Sponsor Logo on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events and Fit Kids Fest.
- Ability to place brochures on Thrift Sale Check-out Table (annual attendance of over 3,000).
- Gold Sponsor Logo on JLS's Sponsorship Recognition to be displayed at Thrift Sale (annual attendance of over 2,000) and Masquerade & Silent Auction.
- Gold Sponsor Logo displayed at additional JLS events such as Fit Kids Fest and Annual Spring Fundraiser.
- Gold Sponsor Logo acknowledgment in the meeting program agenda and on visual aids (PowerPoint) used during all general membership meetings (9 per year).
- Gold Sponsor Logo displayed on JLS Website (www.jrleaguesav.org). A link to the Gold Sponsor's website will be included on the JLS website if requested.
- Gold Sponsor Logo in the Junior League's annual *Savannah Morning News* advertisement thanking its sponsors at the end of each League year (May or June).
- Sponsorship mentioned quarterly in JLS Facebook posts (approximately 1,350 followers) and league-wide weekly e-blast, as requested by Sponsor.

Opportunities for Direct Membership Contact

- Sponsor may set up a manned kiosk to be displayed during the social time prior to one meeting during the League year (September – April) and may distribute pamphlets or other literature on the seats in advance of the start of the meeting.
- Invitation to the May JLS Annual Meeting with recognition on stage and logo in the event program.

Tickets to The Junior League of Savannah's Masquerade & Silent Auction in the Spring

6 Tickets (Value: up to \$450)

Silver Level - \$2,500 annual investment

Name prominently displayed on Junior League materials

- Silver Sponsor name listing in JLS *Coastal Columns* newsletter (published twice a year with a circulation of more than 800 JLS members).
- One quarter-page advertisement per year in the *Coastal Columns* newsletter (value of \$150).
- Silver Sponsor name listing on all Thrift Sale print publicity including ~500 posters displayed in area businesses and public venues (Ads / posters publicized throughout the region – Areas include the Savannah area, Statesboro, Hilton Head Island and the Golden Isles).
- Silver Sponsor name listing on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events and Fit Kids Fest.
- Ability to place brochures on the Thrift Sale Check-Out Table (annual attendance of over 2,000).
- Silver Sponsor name listing on Junior League's Sponsorship Recognition to be displayed at Thrift Sale (annual attendance of over 2,000) and Masquerade & Silent Auction.
- Silver Sponsor name listing at additional JLS events such as Fit Kids Fest and Annual Spring Fundraiser.
- Silver Sponsor name acknowledgment in the meeting program agenda and on visual aids (PowerPoint) used during all general membership meetings (9 per year).
- Silver Sponsor name displayed on JLS Website (www.jrleaguesav.org). A link to the Silver Sponsor's website will be included on the JLS website if requested.
- Silver Sponsor name listed in the Junior League's annual *Savannah Morning News* advertisement thanking its sponsors at the end of each League year (May or June).
- Silver Sponsorship mentioned in at least two JLS Facebook posts (approximately 1,350 followers) and league-wide weekly e-blast, as requested by Sponsor.

Opportunities for Direct Membership Contact

- Sponsor may distribute pamphlets or other literature on the seats in advance of the start of one meeting during each League year (September – April).
- Invitation extended to the May JLS Annual Meeting with recognition on stage and Silver Sponsor name listing in the event program.

Tickets to The Junior League of Savannah's Masquerade & Silent Auction in the Spring

4 Tickets (Value: up to \$300)

Bronze Level - \$1,000 annual investment

Name prominently displayed on Junior League materials

- Bronze Sponsor name listing in JLS *Coastal Columns* newsletter (published twice a year with a circulation of more than 800 JLS members).
- Bronze Sponsor name listing on all Thrift Sale print publicity including ~500 posters displayed in area businesses and public venues (Ads / posters publicized throughout the region – Areas include the Savannah area, Statesboro, Hilton Head Island and the Golden Isles).
- Bronze Sponsor name listing on volunteer Thrift Sale T-shirts worn by JLS members during Thrift Sale Events and Fit Kids Fest.
- Silver Sponsor name listing on Junior League's Sponsorship Recognition to be displayed at Thrift Sale (annual attendance of over 2,000) and Masquerade & Silent Auction.
- Silver Sponsor name listing at additional JLS events such as Fit Kids Fest and Annual Spring Fundraiser.
- Bronze Sponsor name acknowledgment in the meeting program agenda and on visual aids (PowerPoint) used at all general membership meetings (9 per year).
- Bronze Sponsor name displayed on JLS Website (www.jrleaguesav.org). A link to the Bronze Sponsor's website will be included on the JLS website if requested.
- Bronze Sponsor name listing in the Junior League's annual *Savannah Morning News* advertisement thanking its sponsors at the end of each League year (May or June).

Opportunities for Direct Membership Contact

- Invitation extended to the May JLS Annual Meeting with recognition on stage and Bronze Sponsor name listing in the event program.

Tickets to The Junior League of Savannah's Masquerade & Silent Auction in the Spring

2 Tickets (Value: up to \$150)

EVENT SPONSORS

General Membership Meeting Sponsors*

(In-kind donations for meeting venues and food will be considered)

Presenting Meeting Sponsor: \$500

- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the meeting (with circulation of approx. 800 to JLS members)
- Acknowledgment in the meeting program agenda and on visual aids (PowerPoint) used at the meeting
- Sponsor may make a presentation during the meeting, up to 5 minutes in length
- Sponsor may also set up a manned kiosk to be displayed during the social time prior to the meeting or may distribute pamphlets or other literature on the seats in advance of the start of the meeting

Meeting Sponsor: \$250

- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the meeting (with circulation of approx. 800 to JLS members)
- Acknowledgment in the meeting program agenda
- Sponsor may distribute pamphlets or other literature by placing them on the seats in advance of the start of the meeting
- Name listing on Junior League's Meeting Sponsorship Sign to be displayed at the membership meeting

Thrift Sale T-shirt Sponsor

\$250 Thrift Sale T-Shirt Sponsor

- Company logo on event t-shirt
- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

Masquerade & Silent Auction*

(In-Kind donations for event will be considered)

\$1,000 Table Sponsor

- 8 tickets to the event (value: up to \$300)
- Name (individual or company) included on event signage
- Name (individual or company) included in event print materials
- Name (individual or company) to be listed on the JLS Facebook page (approximately 1,350 followers)
- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

\$500 Sponsor

- 4 tickets to the event (value: up to \$150)
- Name (individual or company) included on event signage
- Name (individual or company) included in event print materials
- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

Fit Kids Fest Sponsor*

(In-kind donations for event will be considered)

**All donations will directly support the League's community outreach*

During the 2014-2015 school year, Chatham County 4th grade students performed 37% and 40% below the Georgia average for proficiency in language arts and math, respectively. Additionally, Georgia's childhood obesity rate is the 17th highest in the United States. Some studies suggest that obesity is associated with poorer academic performance beginning as early as kindergarten. Statistics show that children who are more active and eat healthier exhibit better attention spans, fewer behavior problems, and are more academically successful. Your sponsorship will help ensure a successful community event addressing these important issues.

\$500 Activity Area Sponsor

- Naming Rights to sponsored activity/booth area (i.e. Publix Stretching Station)
- Company logo included on sponsor sign at event
- Company logo on event t-shirt
- Sponsorship listed in a least one JLS Facebook post (approximately 1,350 followers)
- Listing in JLS weekly E-Blast newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

\$250 T-Shirt Sponsor

- Company logo included on sponsor sign at event
- Company logo on event t-shirt
- Listing in JLS weekly E-Blast newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

Other Event Sponsors*

(In-kind Donations for event will be considered)

Each Spring, the Junior League of Savannah hosts a fundraiser event to continue support for its work and mission. Past events have included a Kentucky Derby Party Fundraiser on the first Saturday in May. Members and guests enjoyed food, fun, games, and the most exciting two minutes in sports all while raising money to support the JLS. Sponsorship levels:

\$500 Sponsor

- 4 tickets to the event (value: up to \$140)
- Name (individual or company) included on event signage
- Name (individual or company) included in event print materials
- Name (individual or company) to be listed on the JLS Facebook page (approximately 1,350 followers)
- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

\$250 Sponsor

- 2 tickets to the event (value: up to \$70)
- Name (individual or company) included on event signage
- Name (individual or company) included in event print materials
- Listing in JLS *weekly E-Blast* newsletter in the issue preceding the event (with circulation of more than 800 JLS members)

****Terms and Agreements of Sponsors***

- Potential sponsorships that do not fall within these sponsorship levels, such as an in-kind donation, will be at the discretion of the President, President-Elect, VP of Finance and Fund Development Chair.
- Sponsorship agreements are subject to the approval of the President, President-Elect, VP of Finance and Fund Development Chair.
- Sponsorships for some meetings may be restricted due to the nature or logistics of such meetings.
- Sponsors will be provided a copy of our Mission Statement and will be encouraged to be consistent with that statement during presentations and with distributed materials.
- Sponsors will be educated as to the agenda and nature of the meeting, including any guests who have been invited to the meeting and/or special agenda items. Distributed materials should be appropriate to the nature of the meeting and all ages of invited guests.
- All presentation materials are subject to the approval of the President, President-Elect & VP of Communications.
- Product sales are prohibited (distribution of coupons is permitted)
- Inclusion of name and/or logo on any printed, promotional, collateral material will be subject to date of sponsor agreement in conjunction with appropriate deadlines for events/activities.
- All funds raised will support the mission of the League



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Sponsorship Agreement

Please print all names legibly and exactly as they should appear in all publications.

Company/Organization Name

_____ (as it is to appear in print)

Contact Name _____

Mailing Address _____

City _____ St _____ Zip _____

Email _____

Phone _____

Type of contribution (please mark one)

- Cash / Check Donation (complete box to the right)
- Gift In-Kind Donation: _____
In-Kind Gift Value: _____

Check enclosed made payable to the Junior League of Savannah

Please invoice me

Signature of Donor

Date

Title

Sponsor Opportunities

- Platinum Sponsor \$5,000
- Gold Sponsor \$3,750
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000
- Meeting Sponsor \$500
- Meeting Sponsor \$250
- Masquerade/Auction \$1,000
- Masquerade/Auction \$500
- Thrift Sale T-Shirt Sponsor \$250
- Fit Kids Fest Activity Area Sponsor \$500
- Fit Kids Fest T-Shirt Sponsor \$250
- Other Event Sponsor \$500
- Other Event Sponsor \$250

Please complete form and return to:

Junior League of Savannah
ATTN: President Elect
PO Box 23545
Savannah, GA 31404
Phone: 912.790.1002
www.jrleaguesav.org

For JLS office use:

Date received _____

Received by: JLS Staff & JLS Officer (President/PE)

1: _____

2: _____

Renewal date(s): _____

Notes: